



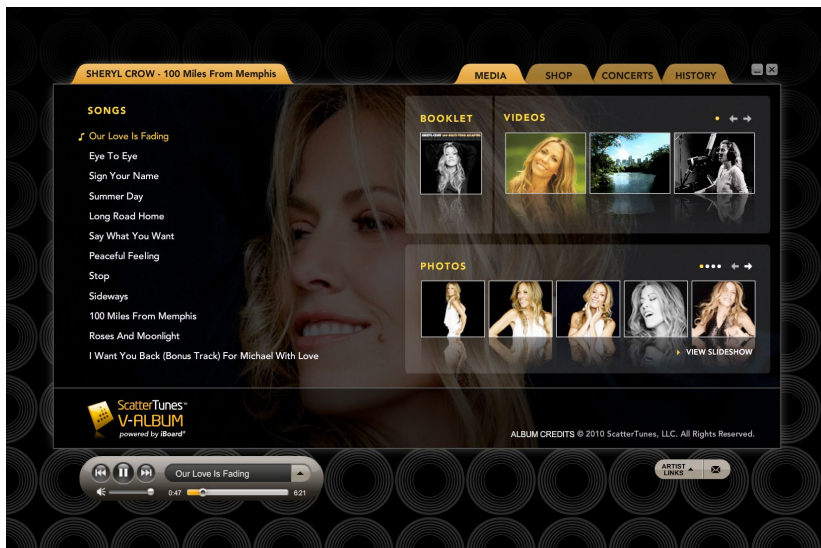
V-ALBUM
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V-Album Specifications v1.3

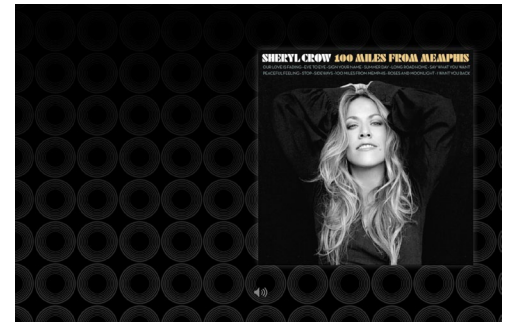
V-Album Overview

The V-Album is a collection of multi-media assets. A V-Album collection may be based on an actual album, a body of work created by an artist, a collection of artists grouped by genre, or perhaps personal favorites picked by a celebrity. Each V-Album will lend itself well to video promotion or sales. The possibilities are varied and plentiful, but the core group of assets will follow defined guidelines to create consistency and allow for the quick and cost-effective creation of new V-Albums.

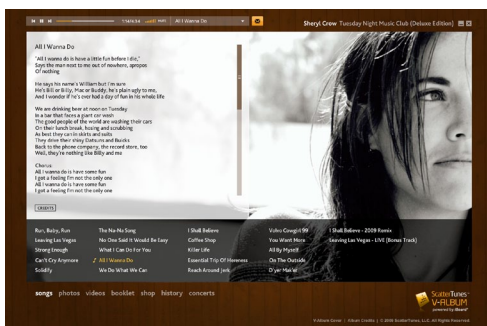
Currently, the V-Album can be formatted to follow one of two visual design templates. The example below shows the same V-Album in each of the template designs. The following pages in this document give a brief description of each as well as list the various asset size and format requirements.



V-Album Template 1
Sheryl Crow
100 Miles From Memphis

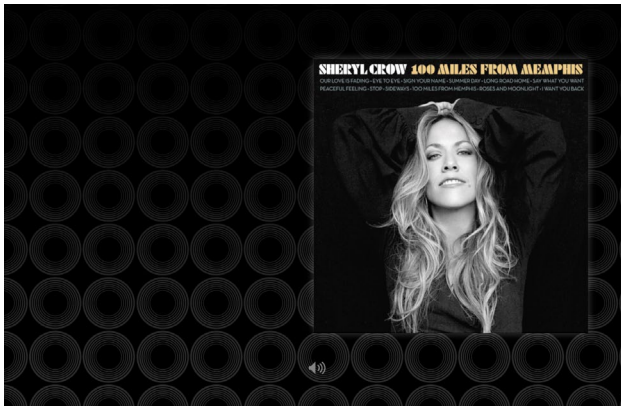


V-Album Template 2
Sheryl Crow
Tuesday Night Music Club (Deluxe Edition)

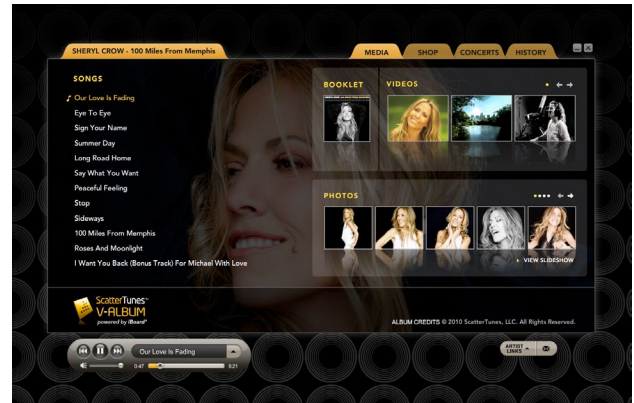


Template 1

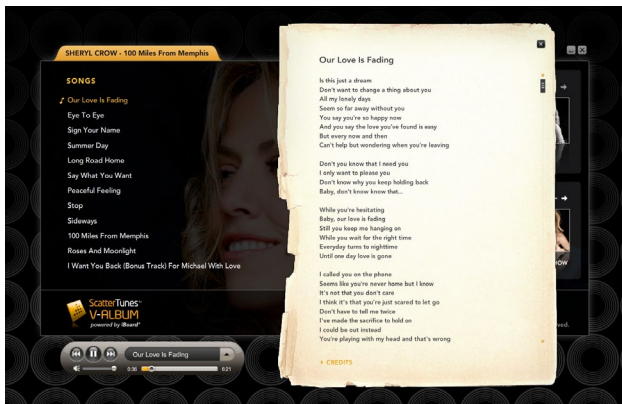
Template 1 utilizes a dynamic 3D booklet effect for its opening animation and navigation style. It utilizes a tabbed paging system with a page flip to move between the three sections. One main background image serves as the base for each of these sections. In this layout, all V-Album Media is contained together in one section while the Shop and History sections are broken out separately. The general Album Credits flip to the back cover of the album for viewing.



V-Album Cover



Media Section



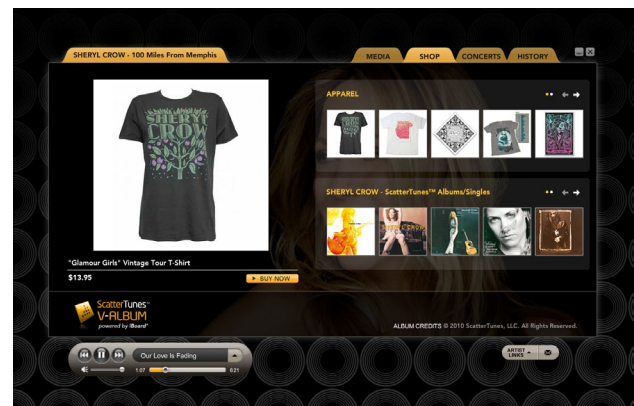
Lyrics



Photo Slideshow



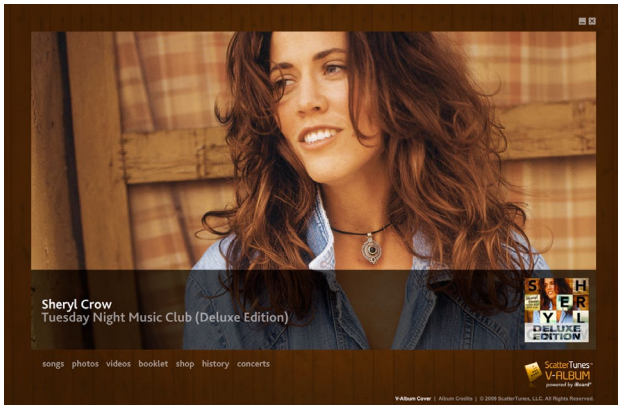
Video Player



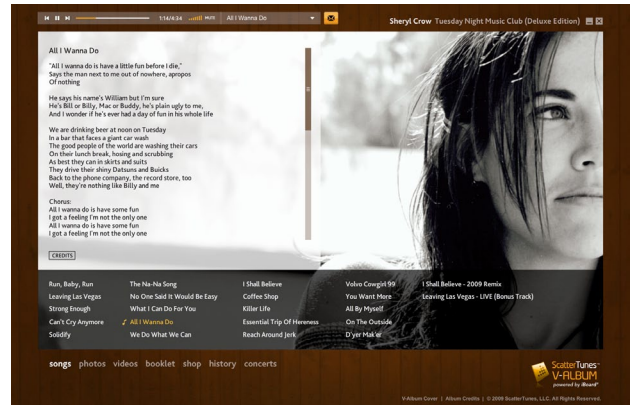
Shop Section

Template 2

Template 2 utilizes a photographic approach and relies on dynamic 2D animation for navigation and page transitions. Each major section is displayed separately and contains a photo as the main background texture with various semi-transparent overlays for thumbnail selections. Administrators will have the choice of which photos they would like to assign for each section. Credits and other general messages will be viewed in the semi-transparent overlays.



V-Album Cover Page



Songs Section



Photo Slideshow (with Thumbnails)

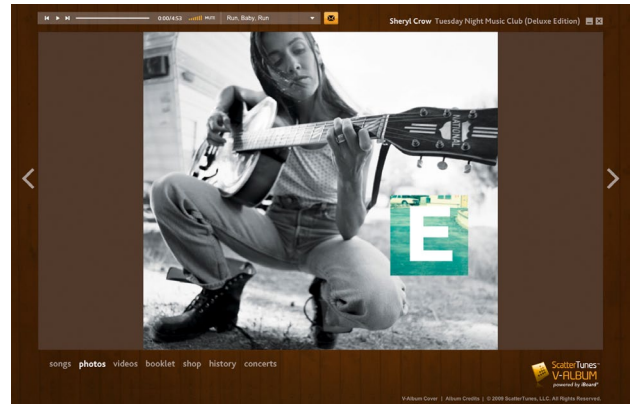
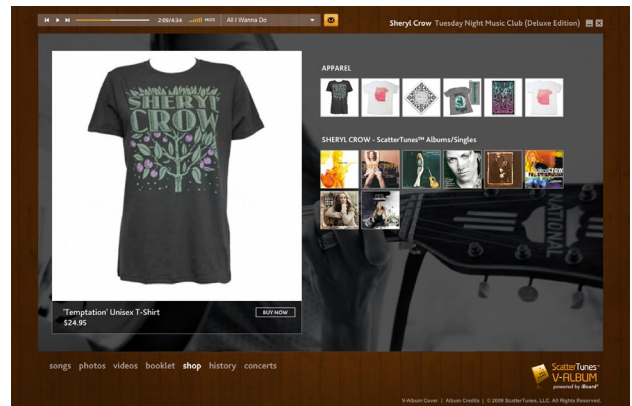


Photo Slideshow

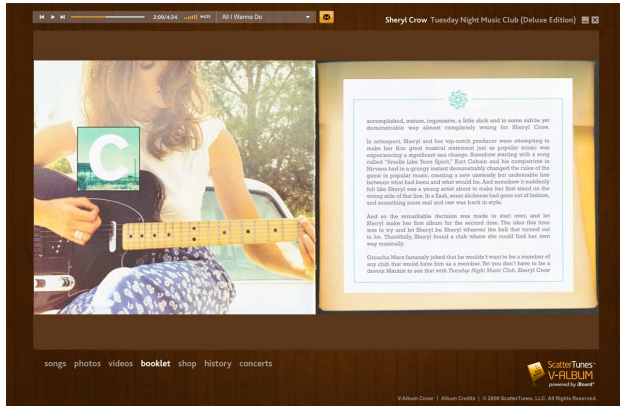


Video Player

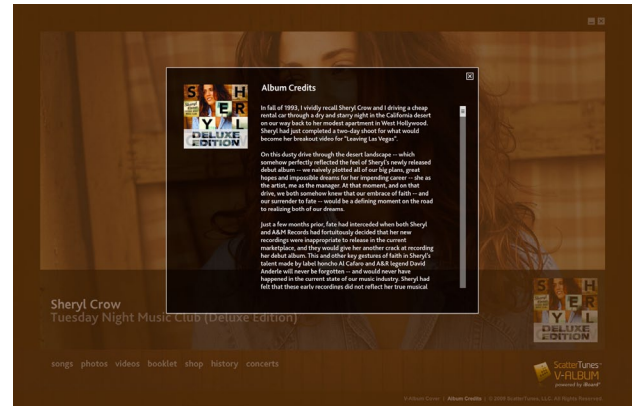


Shop Section

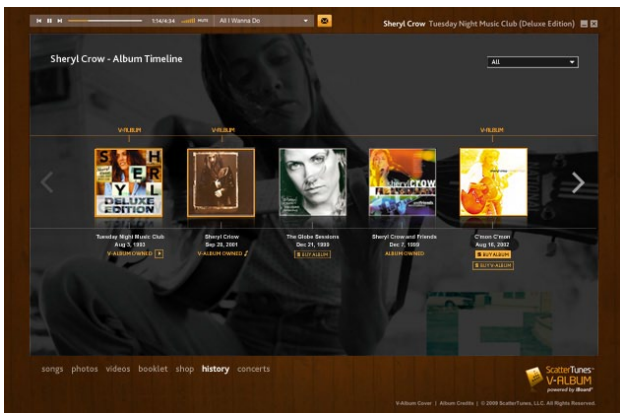
Template 2 (continued)



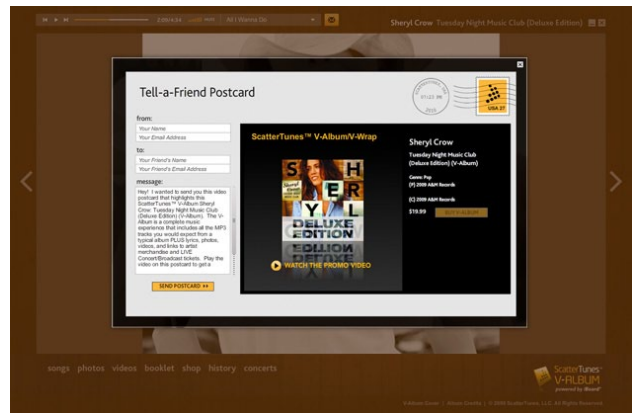
Booklet Section



Credits



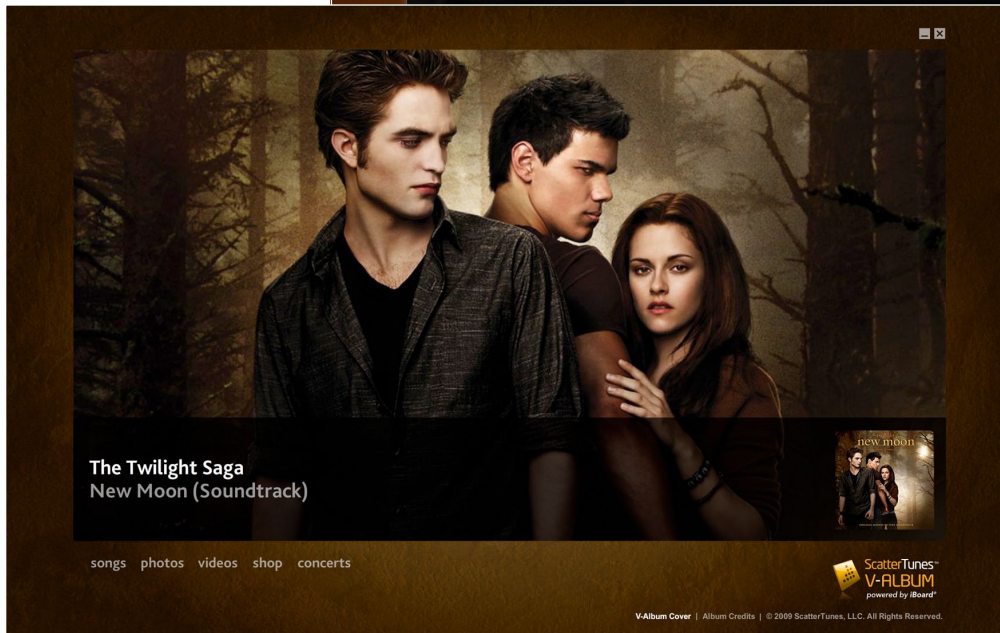
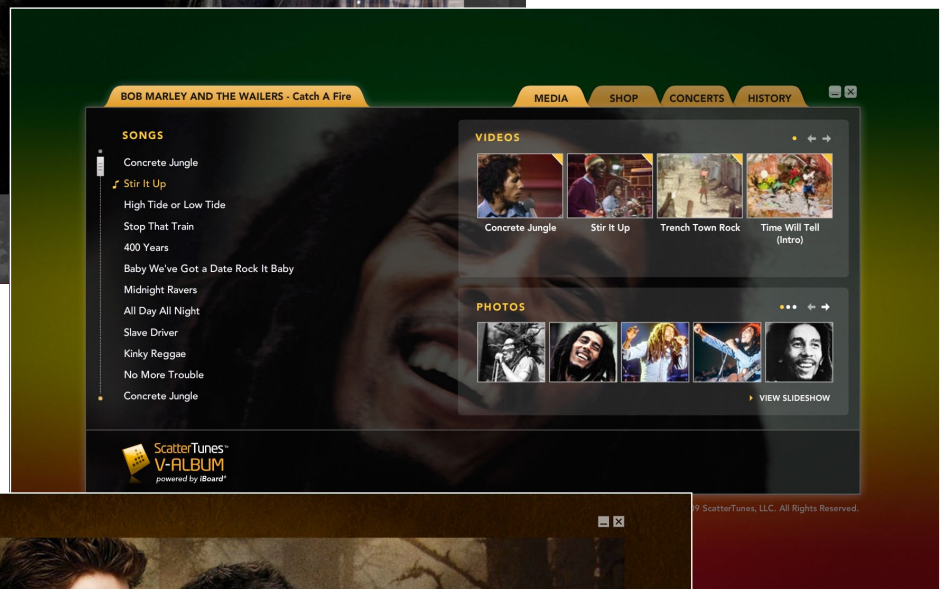
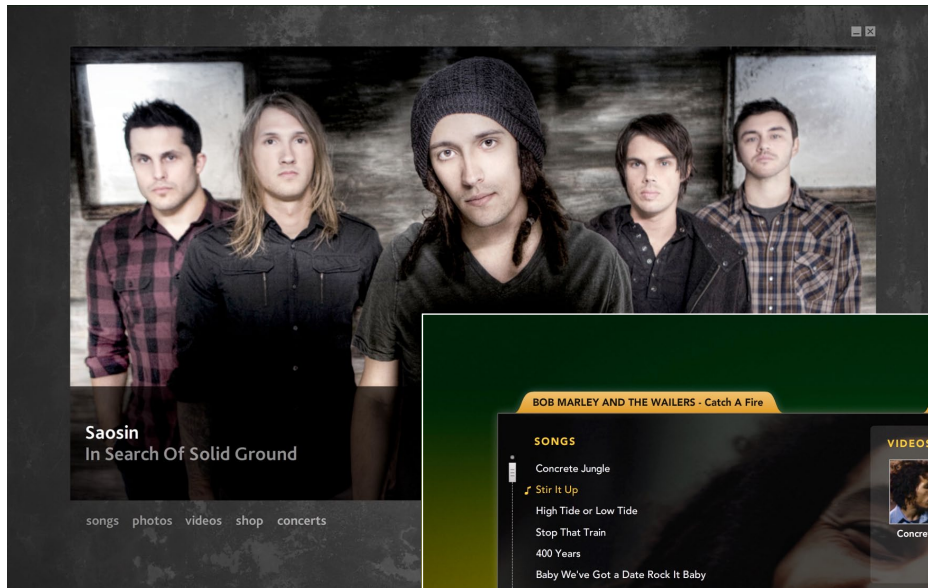
History Section



Tell-A-Friend Postcard

Background Texture Options

The V-Album background texture and color may be customized to complement each band's particular V-Album asset selection as well as enhance their unique personal style. Examples are shown below.



V-Album Asset Requirements

All dimensions in pixels (width x height)	Template 1	Template 2
Section Background Photos	1000 x 500	1132 x 637
Overall Background Texture	1500 x 1000	1500 x 1000
Album Cover and Back Cover	500 x 500	N/A
Songs	Full-length MP3s should be: DRM-Free, Stereo, 320 kbps (CBR - Bit Rate), and 44.100 kHz (Sample Rate). Preview MP3s should be: DRM-Free, Stereo, 128 kbps (CBR - Bit Rate), and 44.100 kHz (Sample Rate).	
Lyrics and Credits	Unformatted .TXT format	
Photos	1024 x 768	1132 x 637
Photo Thumbnails	150 x 132	150 x 104
Videos	Highest quality/resolution available (HD if possible) Accepted formats: .MOV, .MP4, .FLV and .F4V. Video files to be encrypted must be .FLV or .F4V format. Accepted codec: H.264	
Video Thumbnails	150 x 113	150 x 104
Booklet Images	1024 x 768 (Minimum size)	1132 x 637
Booklet Thumbnails	150 x 150 (Only 1 thumbnail required for cover image)	150 x 104
Shop Images	500 x 500	500 x 500
Shop Thumbnails	150 x 150	150 x 150
History Album Art	150 x 150	150 x 150
Links	Links to external websites should be provided in standard "http://..." format.	
<p><i>*All digital images should be provided in the highest quality .JPG or .PNG format available. Assets provided that do not meet the specified requirements may not display correctly.</i></p>		

Contact Information

If you have any questions or problems regarding the implementation of the V-Album, please send email to: info@iboard.com



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